



## Special Olympics Unified Sports Logo Guidelines Interscholastic Sports

The purpose of these guidelines is to maintain brand recognition and deliver a consistent visual representation of Special Olympics Unified Sports® in schools.

Uniforms for school-based Unified Sports should ideally be the same or similar style to the school's varsity/jv team uniforms including the school/team name appearing just as it does on the traditional uniforms. The word "Unified" **should not** be combined with the school or mascot name such as, "Unified Eagles".

The only difference from the traditional team uniforms is the addition of the approved Unified Sports logo added in the front left chest position (as shown below). Per KHSAA rules, the logo must fit within a 4 square inch area. This is a maximum size. The logo may be smaller but cannot exceed this size.

The logo can be placed via an iron-on patch available from Special Olympics Kentucky (SOKY) or may be printed directly on the uniform via a digital file provided by SOKY.

If printing the logo on the uniforms, the logo may be in a color that compliments the uniform.

These are the color options for the iron-on patches:



Sample Jersey:

